

MEDIA ALERT

FOR IMMEDIATE RELEASE

Contact: Kelsey Marineau
(561) 308-4987

The University of South Florida is hosting the Tampa Bay Buccaneers at a pep rally on Friday, October 23 to get the community excited about the upcoming games.

WHAT: To raise community spirits the University of South Florida is hosting a pep rally. The event will take on a carnival-feel with inflatable obstacles, bull riding, funnel cakes, and free apparel. Speeches from both the USF Bulls and Tampa Bay Buccaneers coaches will be made during this event.

Local Tampa Bay media personnel will be able to enter the rally and interview both the coaches and players of either team present.

WHO: The USF head coach Jim Leavitt along with all USF football players will be present at this event. The Tampa Bay Buccaneers head coach Raheem Morris along with ten Bucs players will attend the rally. Also, both the USF and Buccaneers cheerleaders will be there to entertain the crowd.

WHEN: Fri., October 23, 2009 from 11 a.m. - 2 p.m.

WHERE: Raymond James Stadium 4201 N. Dale Mabry Hwy. From USF, take I-275 South to Himes Avenue North or North Dale Mabry. Stadium is approximately one mile north of I-275, between Himes and Dale Mabry.

PHOTO

OP: From 1 p.m. - 2 p.m. media personnel will have to opportunity to pull aside coaches and/or players for photos and/or interviews.

WHY: With USF's first lost to Cincinnati last week and the Tampa Bay Buccaneers yet to have a win, the Bay Area is in dire need of a "pick-me-up." Fans will be able to raise their spirits, interact with both the players and coaches and get both teams excited for their upcoming games. It's a great way to get the community involved and get a

rather long crowd to support our Tampa Bay football teams.

For more information, visit <http://www.gousfbulls.com> or <http://www.buccaneers.com> or call Event Coordinator Kelsey Marineau at 561-308-4987.

HOW: Through partnerships with Raymond James Stadium the Buccaneers have agreed to be a part of the Bulls pep rally. Coaches of both teams are committed to raising both their players and fans spirits. They have joined together for this event in hopes of showing their confidence about the upcoming games and prove to everyone that "it is not over."

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